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Tools and services for e-media publishing

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PRESS RELEASE – FOR IMMEDIATE RELEASE

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‘Find *in* Site’ search engine gives total control over searching your MS-based web site.

PHDCC releases FindinSite site search engine as an ASP.NET web application and web service.

Cumbria, England, UK, February 3 2005.

With PHDCC’s new search engine FindinSite, it is now possible to add a custom site search to your Microsoft ASP.NET website. FindinSite integrates completely into the look and feel of the web site, and keeps up-to-date by regular indexing. FindinSite highlights the words found on a page, helping users to quickly and easily find the information they need.

ASP and ASP.NET scripting is a common choice for running sophisticated web sites. Until now, it was hard to add a custom search engine for the site. While an off-site search engine can be used, this is not a professional solution because you lose control of the user interface and can’t control how often the site is re-indexed. FindinSite gives you back that control and custom appearance in an easy-to-use package.

FindinSite can be configured to re-index a site at regular intervals, keeping the search engine up-to-date. “Take our own web site,” says PHDCC director Chris Cant, “Google® visits some of our site every day, but new information can take a fortnight or more to show up in searches. This is hopeless if your site changes frequently.”

Early adopter Mike Chatha of *webmastermedia.net*, Birmingham, UK emailed: “FindinSite is really impressive and does everything we need ... it’s great that we can build FindinSite right into our applications.”

Based on 6 years of search technology, FindinSite provides a fully featured search engine out-of-the-box, with support for most file formats, great search options, and a user interface for 11 languages. Many advanced features are available, including field and subset searches.

FindinSite is an ASP.NET application for MS-hosted web sites, including shared hosts and intranets. It runs in IIS 6 in Windows Server 2003, and can be tested in IIS 5 in XP Pro.

Full information about FindinSite can be found at www.phdcc.com/findinsite, including the free development kit. The Free license searches a site of up to 60 files, the US\$99 Personal license 200 files, and the US\$299 Standard license an unlimited number of files. Email sales@phdcc.com.

About PHDCC

Based in Cumbria, England UK since 1994, PHD Computer Consultants Ltd (PHDCC) specialises in e-media tools for CDs, DVDs and web sites, and e-publishing services. The company has a strong consultancy and custom programming background in software, hardware and system design for PCs and other platforms.

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